WHY SHOULD YOU BE PROBIOTICS?

We've all heard the phrase " you are what you eat". Turns out this old saying is truer than we think. There are thousands of microorganisms in your gut and together they play a significant role in your overall health (1). In fact, recent studies suggest that underlying therapies to cardiovascular disease, dyslipidemia, chronic kidney disease, diabetes, and even cancer are in your own bodythe gut! (2-3) Simply put, probiotics are healthy bacteria designed to benefit your body!(3)

The gut microbiome, as you'll come to learn, is not just a place for bacteria to metabolize food, but rather it plays an integral part in how you feel every day(4-5, 15, 16, 17). Therefore, if we neglect what we put in our body,

15, 16, 17). I herefore, if we neglect what we put in our body, the consequences will be felt in more ways than one (18).

DO ANY OF THE FOLLOWING SOUND FAMILIAR?

- Bloating*
- Indigestion*
- Constipation*
- Weight gain∗
- Low mood *

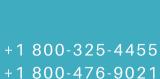
*(4-5)

Chances are you said yes to at least one of these... Luckily for you, we've got your Bac!

The Lactocorp team has devised a personalized solution at the affordable price of \$99.99 (shipping and handling not included)! What a deal!



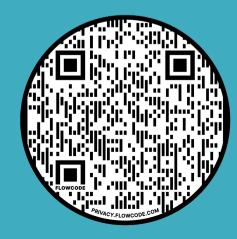
CONTACT



2800 Cobb Galleria Pkwy, Atlanta, GA 30339



For more information about Bac, please don't hesitate to look into our website!



PROBIOTIC BAC! WEIGHT LOSS MADE EASY!



HAVE YOU BEEN FEELING LESS Than your best?

Lactobacillus gasseri, a native superstar in our gut microbiome has suggested to be a great weight loss tool to those struggling to fit in that summer bikini. It's a tummy tuck in a jar!



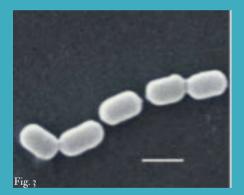
www.lactocorp.com

WHY BAC?

Bac is different from the rest of the probiotics on the market, as our main ingredient, *Lactobacillus gasseri*, is highly researched and shows the best results in weight loss to date (6, 10, 11). Sounds like you can fit in that old prom dress after all!

L. gasseri is considered a "good" bacteria. It is naturally found in your digestive tract and it can also be located in human breast milk (6).

Lactobacilli are bacteria that do not require oxygen to live as they feed on glucose and produce lactic acid in the body (6). Many studies have shown that lactic acid bacteria such as *L. gasseri*, aid in weight loss, glucose and fat metabolism, sensitivity to insulin and inflammation (7).What a package!



BUT WAIT, THERE IS MORE

L. gasseri is more than just a weight loss tool as research suggests it promotes health in all kinds of ways. To name a few:

- Improved moods and function*
- Lowered Insulin levels*
- Visceral Fat loss*
- Stronger Immune function*

BACKED BY RESEARCH

A study conducted by the Bioneer Co demonstrated the effects of *L. gasseri* BNR17 on rats. The rats were placed on a high carbohydrate diet and one group was fed with *L. gasseri* BNR17 while the other group was fed with a placebo. The group with BNR17 administered showed less body weight gain than the group fed with the placebo indicating *L.gasseri* can inhibit weight gain due to poor diet(10).

Research published Korean Fam Med supported these weight gain inhibitions, as BNR17 was able to reduce weight and hip circumference in adults.(6)

However, the evidence does not stop there, a study conducted by British Journal of Nutrition suggests *L. gasseri* SBT2055 is capable of reducing body weight and shrinking fat cells around important organs. There's more- the stomach fat, which is the most stubborn type of fat to lose, was reduced by 8.5% in human adults consuming *L. gasseri* SBT2055 at low doses(11)



HOW DOES IT WORK?

The notion "one size fits all" is not in our policy. Our company prides itself on being able to create a personalized plan catered to your gut and health needs (19)!

WHAT'S THE FIRST STEP?

Glad you asked, with just one saliva sample, we can create a custom regime and dosage tailored to your microbiota for you to reach your weight loss and health goals (12-13)

Our doctors analyze your gut microbiota to decide the best *Lactobacillus gasseri* strain to use for you to see the best results possible.

RARE SIDE EFFECTS

As with any probiotic, the Bac formula does come with its share of potential side effects. Although risk is minimal, certain groups may be especially prone. If you possess a history of severe chronic illness or are immunocompromised, please contact a physician before starting on Probiotic Bac as you may be at heightened risk for:

- Bacterial infection *
- Extreme weight loss or gain*
- Increased thirst*
- Taste disturbances*
- Severe IBS*
- Mood swings
- Indigestion
- Diarrhea*
- Fever*
- Fatigue *
- Heart Problems*

*(21, 20)

Additionally, do not take antibiotics while on probiotics as it may interfere with probiotic effectiveness or result in above side effects(14) Without continued use, results may vary.(1)